TiER1 Capabilities Overview for US Navy SBIR Program
• **TiER1 Details**

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Why TiER1?

- Concentration and deep expertise in talent development and organizational evolution
- Breadth and bandwidth to meet US Navy needs
- We value strategic relationships

“Depth & bandwidth to meet US Navy needs.”
We custom-craft and deliver engaging, people-centered business solutions that help great companies achieve lasting results.
Founded in 2002.

8 locations
Cincinnati
Pittsburgh
Cleveland
Atlanta
Chicago
Denver
Indianapolis
Washington, DC

200+ people | 260+ clients

Many projects | Varied areas of impact
STRATEGIC CAPABILITIES

Organizational Evolution
creates high-performing environments

Talent Development
creates high-performing people

Strategic Change
transitions both to higher-performing systems
STRATEGIC CAPABILITIES: Organizational Evolution

- Strategy
- Culture
- Leadership
- Teams
STRATEGIC CAPABILITIES: Strategic Change

- Business Transformation
- Mergers and Acquisitions
- Systems Adoption
STRATEGIC CAPABILITIES: Talent Development

- Onboarding
- Performance Management
- Capability Development
- Performance Ecosystem
OUR CRAFT
Enabling Capabilities

Learning
Change Management
Technology
Communications
Creative
Project Management
ENABLING CAPABILITIES

CHANGE
• Business case development
• Business process design
• Change evaluation/adopter
• Communication strategy
• Engagement management
• Human Resources management
• Interviewing
• Leadership development
• Organizational effectiveness
• Process improvement
• Project management
• Risk management
• Strategic change

CREATIVE
• 3D animation
• Branding
• Copywriting
• Creative direction
• Interactive development
• Marketing & communications
• Motion design
• Usability
• User interface design
• Infographics
• Video editing
• Web design
• Print

LEARNING
• Bloom’s taxonomy
• Cognitive task analysis
• Competency analysis
• Competency modeling
• Corporate learning
• Curricular design
• Evaluation
• Instructional design
• Learning strategy
• Quality matters
• Social learning
• Storyboarding
• Survey design
• Technical writing
• Training delivery

TECHNOLOGY
• Audio engineering
• Learning Systems
• Mobile learning
• Multi-language/platform programming
• Performance support systems
• Podcasting
• SCORM
• SharePoint development
• Software development
• Technical architecture
• Web development
## OUR RELATIONSHIPS

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<th>ENERGY</th>
<th>FINANCE</th>
<th>HEALTHCARE</th>
<th>GOVERNMENT</th>
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