

Our Solution Space



HUMAN SYSTEMS INTEGRATION

- Conducting human-centered multidisciplinary R&D through Human-Autonomy Interaction Laboratory (HAIL)
- Recognizing the critical human component in system design
- Maintaining expertise in all HSI domains including Manpower, Personnel, Training, and Human Factors



PERFORMANCE SUPPORT AND TRAINING

- Proficiency-engineered training and learning experiences
- Full spectrum analysis through product fielding with integrated technology



SERIOUS GAMES FOR TRAINING

- Serious applications for analysis
- Leading-edge modeling and simulation competencies



OPERATIONS RESEARCH

- Achieving performance outcomes via data collection and analysis of operations
- Developing Artificial Intelligence & Machine Learning (AI/ML) solutions for various domains
- Excelling in work with multi-modal, unstructured, and sparse datasets



WEATHER AND AVIATION INFO SYSTEMS

- wXstation™ alerting and visualization toolset



MARKETING AND COMMUNICATIONS

- Cohesive brand strategy, design, and technology packaging
- Impactful multimedia strategic collateral



MEDIA PRODUCTION AND ENTERTAINMENT

- Film and broadcast shooting, post-production, and sound recording
- Motion graphics and animation
- Exhibit and show experiences



VSMALL BUSINESS INNOVATION RESEARCH

- Channeling our innovation potential to the nation's needs
- Commercialization Achievement Index of 95%

Core Advantages

We are a high-performing, employee-owned company of very capable and credentialed science, technology, engineering, artistic, and subject domain expert professionals.

efficient

Our autonomous, form-fit project teams *efficiently* deliver results

precise

Our entrepreneurial, matrix-oriented organization delivers *precise* results to meet customer needs

consistent

Our continuous process improvement and quality management practices deliver *consistent* results

transformative

Our active, innovative research and development efforts deliver *refreshing* and *transformative* results

Innovation Delivered

About Sonalysts

Sonalysts, Inc. is a proven provider of specialized engineering, professional, technical, and scientific services and products that address our AEROSPACE, DEFENSE, CORPORATE, and ENTERTAINMENT industry clients' most important needs.

The majority of our work is for the Department of Defense. Federal clients include the Department of Homeland Security and other Government Agencies. Major corporations and small businesses also demand our highly-coveted talent, and are valued clients.

We are a tightly integrated workforce that creates value-driven solutions through our internal fusion of logic- and intuition-based (left- and right-brained) disciplines.

Our core competencies include:

- Training Systems and Solutions
- Listening, Facilitating, Analyzing, Documenting
- Engineering Human Performance
- System and Software Engineering
- Creating Remarkable Learning and Entertaining Experiences
- Information Assurance

Special certifications:

- Small Business (<500 employees)
- CMMI Level 3
- ISO 9001:2015
- Alteration Installation Team (AIT) Certification

1-800-526-8091
www.sonalysts.com
inquiries@sonalysts.com

Our Heritage

From our beginning providing expertise as Sonar Analysts to the Navy from a stone cottage in the backyard of Dave and Muriel Hinkle's home, Sonalysts' journey from 1973 to today is best described in terms of independence, growth, and employee ownership.

INDEPENDENCE

Sonalysts was independently born and bred. Dave and Muriel incorporated the business after Dave left the Submarine Force. Their personal sacrifices and entrepreneurship yielded remarkable successes and more demand for their services. With a collective commitment to national defense, passion for creatively tackling tough problems, and unity of purpose amongst employees, the company has continued independently operating.

GROWTH

Sonalysts has flourished due in large part to an entrepreneurial framework that enables motivated, industrious individuals and teams to pursue their passions in service, support, creativity, and technology. Our diversification has buffered economic turbulence. Evidence of our growth and strength include:

- A multi-disciplined workforce of approximately 350
- A diverse client base across federal and commercial sectors
- Focusing on clients' critical issues and opportunities
- Engineering solutions to clients' toughest problems

EMPLOYEE OWNERSHIP

Sonalysts is a pioneer in the field of employee ownership as an early adopter of the Employee Stock Ownership Plan (ESOP) in 1979. Each employee is offered a "piece of the rock," providing an incentive to build his or her own secure future by making the company successful.

We hire owners, not just employees, who stay true to the simple core values of our founders. The partnering mindset and behaviors woven in the Sonalysts fabric intrinsically inspire our business approaches and human relationships with our clients.

That's who we are.



Sonalysts' main campus in Waterford, Connecticut consists of offices, research labs, sound stages, media production facilities, and construction and test facilities.

SONALYSTS
EXPERIENCE | CREATIVITY | EXECUTION

HEADQUARTERS

215 Parkway North
Waterford, CT 06385
1-800-526-8091
www.sonalysts.com
inquiries@sonalysts.com

REGIONAL OFFICES

Bremerton, WA	Newport, RI
San Diego, CA	Crystal City, VA
Kailua, HI	Virginia Beach, VA
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