

# **SMART - BIG - EASY**

## For Intel Analytics

Why can't you find the answers you need in your data?

In a world of data-tsunamis, where analysts are awash in signal feed and intel reports, being the first to discover the critical pattern gives you the tactical advantage

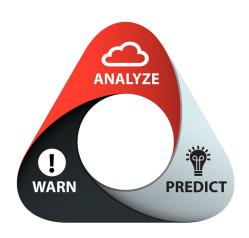
## Answering this question is our passion.

We have 30 years of experience in helping the DoD and Intelligence Community quickly unlock the fundamental value hidden in large, complex, and rapidly changing data. After years of research, millions of dollars in technology development, and hundreds of thousands of engineering hours, Modus Operandi provides solutions that give you insight into your organization's data—insight that makes the critical difference.



#### MODUS AGILE APPROACH

The Modus Operandi approach pairs the skills of our semantic-tech-engineers and your subject-matter-experts to quickly unlock the meaning in your data with applications that change the game. Our fast-path, iterative, and Agile work process reliably delivers low-risk, quick-win value.



### YOUR DATA HAS HIDDEN VALUE

Our unique and powerful approach (smart—big—easy), can finally make sense of the big, diverse, changing, and disorganized data that you rely on to make decisions that improve operations, prevent mistakes, and save lives.

Our Intel Analytics Platform employs smart, human-like, logic that captures subject-matter-expertise to automatically surface facts, categorize situations, and connect related items. This captured knowledge is the data-about-data that can find the needle-in-the-haystack-answers that conventional analysis will never uncover. Our large-scale, cloud-computing model also provides the infrastructure required to support complex analytics and reasoning across very big and complex data—fast enough to empower modern situational awareness.

#### FOCUS ON WHAT REALLY MATTERS

In intelligence analysis, the goal is easier, time-critical, life-saving, and just-in-time decision making. As facts related to a changing situation stream in, correlations and relationships need quick discovery, validity needs to be established, and patterns of threat or opportunity need to be automatically brought to the analysts' attention. Our Intel Analytics Platform spans from inbound data fusion, through information discovery and analysis, to collaborative user tools for sharing and reporting.

#### ABOUT MODUS OPERANDI

The Modus Operandi approach combines our advanced semantic technology, our team's engineering and scientific expertise, with our rigorous implementation methodology. We empower our clients to take preventative action or gain a competitive advantage, on the battlefield or in the boardroom. The experts at Modus Operandi provide mission-critical, data-discovery and data-fusion techniques, resulting in timely, actionable intel for tactical decisions.

Modus Operandi delivers technology that help your organization discover the hidden patterns—the genius—locked in your data.





