

# **TiER1 Capabilities Overview**

for

**US Navy SBIR Program**

- **TiER1 Details**

**TiER1 Performance Solutions, LLC.**

**DUNS: 128933996**

**CAGE Code: 3UKN8**

**Size: Small**

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Washington, DC 20005**

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## Why TiER1?

- Concentration and deep expertise in talent development and organizational evolution
- Breadth and bandwidth to meet US Navy needs
- We value strategic relationships

“Depth & bandwidth to meet US Navy needs.”





We custom-craft and deliver engaging,  
people-centered business solutions that help  
great companies achieve lasting results.



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**Founded in 2002.**

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**8 locations**

Cincinnati  
Pittsburgh  
Cleveland

Atlanta  
Chicago  
Denver

Indianapolis  
Washington, DC

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**200+ people | 260+ clients**

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**Many projects | Varied areas of impact**

# STRATEGIC CAPABILITIES



## **Organizational Evolution**

creates high-performing environments

## **Talent Development**

creates high-performing people

## **Strategic Change**

transitions both to  
higher-performing systems

# STRATEGIC CAPABILITIES: Organizational Evolution



- Strategy
- Culture
- Leadership
- Teams

# STRATEGIC CAPABILITIES: Strategic Change



- Business Transformation
- Mergers and Acquisitions
- Systems Adoption



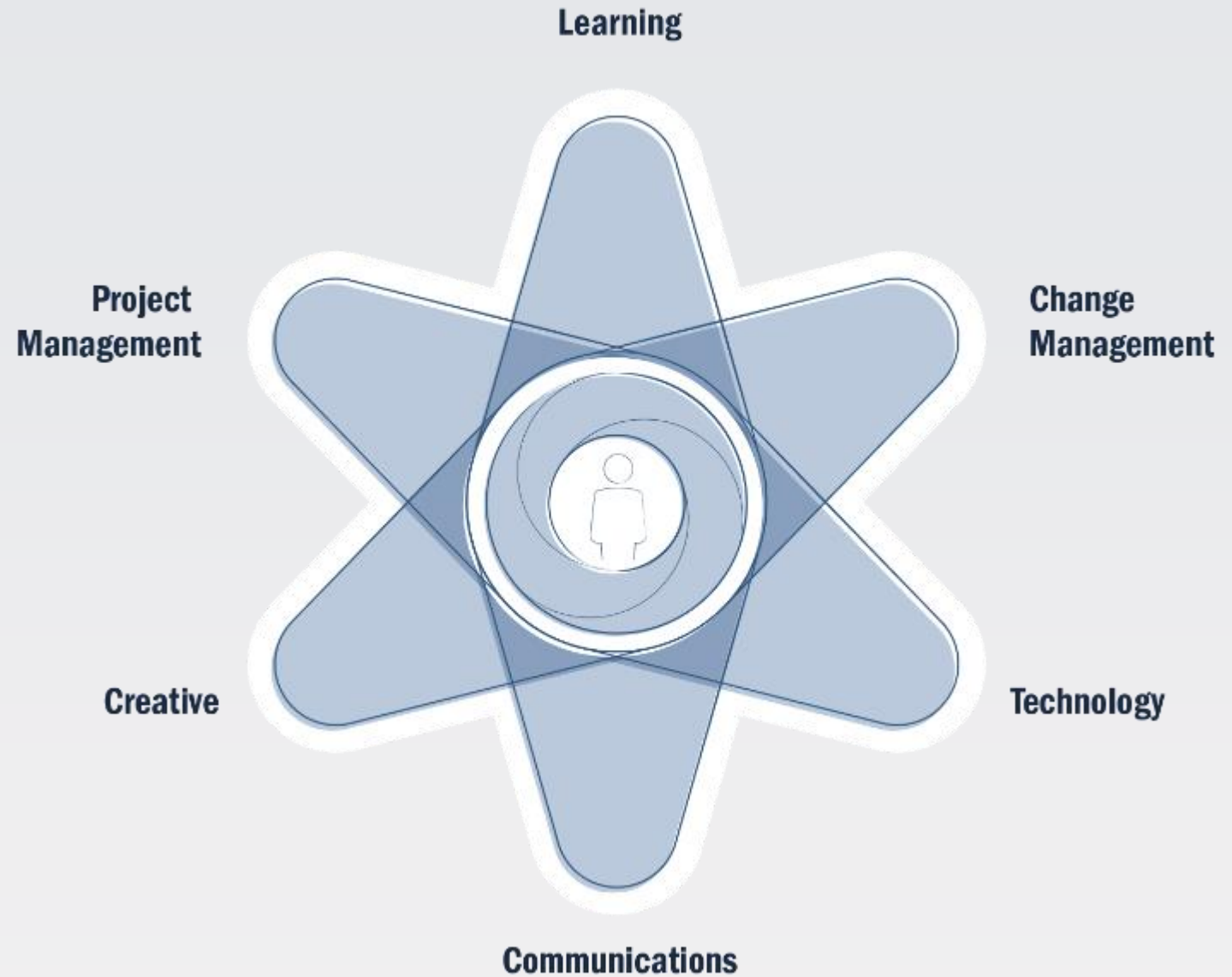
# STRATEGIC CAPABILITIES: Talent Development



- Onboarding
- Performance Management
- Capability Development
- Performance Ecosystem

# OUR CRAFT

## Enabling Capabilities



# ENABLING CAPABILITIES

## CHANGE

- Business case development
- Business process design
- Change evaluation/adoption
- Communication strategy
- Engagement management
- Human Resources management
- Interviewing
- Leadership development
- Organizational effectiveness
- Process improvement
- Project management
- Risk management
- Strategic change

## CREATIVE

- 3D animation
- Branding
- Copywriting
- Creative direction
- Interactive development
- Marketing & communications
- Motion design
- Usability
- User interface design
- Infographics
- Video editing
- Web design
- Print

## LEARNING

- Bloom's taxonomy
- Cognitive task analysis
- Competency analysis
- Competency modeling
- Corporate learning
- Curricular design
- Evaluation
- Instructional design
- Learning strategy
- Quality matters
- Social learning
- Storyboarding
- Survey design
- Technical writing
- Training delivery

## TECHNOLOGY

- Audio engineering
- Learning Systems
- Mobile learning
- Multi-language/platform programming
- Performance support systems
- Podcasting
- SCORM
- SharePoint development
- Software development
- Technical architecture
- Web development

# OUR RELATIONSHIPS

ENERGY	FINANCE	HEALTHCARE	GOVERNMENT	TECHNOLOGY	RETAIL/CPG
					
		 <small>a Johnson &amp; Johnson company</small>			
					
					
					