

# WE ACTIVATE YOUR STRATEGIES THROUGH *people*

Strategy is only as valuable as the activation behind it: how it shows up, how work gets done, how your employees own it, and how your customers experience it.

## HOW WE *activate* STRATEGY



### Consult

*Identify and align on performance factors needed for activation.*

In addition to driving clarity around the desired future state, we partner to understand how the unique dynamics of your organization (culture, leadership, roles, systems, etc.) intersect and influence each other to create opportunities and overcome barriers for successful strategy activation.



### Design

*Create the performance experience and everything needed to sustain it.*

We deliver the plan and detail needed for your people to be empowered and aligned around your strategy: outlining key training, communication, performance support tools, technology, and associated timelines in a clearly articulated blueprint, journey map, or experience design.



### Build

*Activate strategy through engaging, results-focused deliverables.*

From custom technology to high-volume communication and training, our studio teams of instructional designers, software developers, designers, copywriters, and videographers create engaging deliverables that allow your people to have what they need when they need it—boom, strategy activated.

## CUSTOM SOLUTIONS THAT *activate* STRATEGY

Every organization has different strategic priorities—and therefore different needs. We custom-craft the solution that is right for you.

**SYSTEMS IMPLEMENTATION • EXPERIENCE DESIGN • CHANGE STRATEGY & ADOPTION • ONBOARDING • SALES ENABLEMENT  
PERFORMANCE MANAGEMENT • TALENT DEVELOPMENT • CUSTOM PORTALS • CULTURE • CORPORATE COMMUNICATIONS**

**TiER1**  
**PERFORMANCE**

FOCUSED ON *people* TO REALIZE *results*

Check out these common project results.

**100%**  
**ORGANIZATIONAL  
READINESS**  
for System Go-Lives

**OVER 90%**  
**EMPLOYEE  
ENGAGEMENT**  
in Training Programs

**80+**  
**NET PROMOTER  
SCORE**  
for Enterprise Events



Whether you're driving an entire organization toward adoption or empowering high-performing teams, we partner to get you from where you are to where you want to go. Just ask the 300+ organizations we've built custom solutions for.



## AWARDS & RECOGNITION

### Best Advance in Unique Learning Technology

Brandon Hall Awards  
2017

### Best Inclusion & Diversity Strategy

Brandon Hall Awards  
2017

### Fastest-Growing Private Companies in America

Inc. 5000  
2007 - 2018

### Top 50 Best Workplaces

Inc. Magazine  
2017 - 2018

Founded in 2002, TiER1 is an employee-owned consulting firm and Certified B Corporation. Our 200+ consultants have deep expertise in learning, change, neuroscience, technology, communications, design, research, and project management. We believe that the potential for any organization lies within its people. By unleashing the best of both, we will change the world.



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