

PROVIDING COMMERCIALIZATION AND TRANSITION ASSISTANCE TO NAVY SBIR COMPANIES



Assisting in the Development of Marketing Materials; Technical Briefs	
Technical Briefs	42 SBCs presented a total of 44 Tech Talks
Tech Talk Attendance	1259 viewed Tech Talks; Averaged 32 per Tech Talk
Virtual Booths	42 SBCs had 72 participants manning fully interactive virtual booths; 5200 visits with an average of 124 per booth
Marketing Material	Tech Talk presentations, Quads, and Capability Brochures;100% of attending SBCs have Virtual Transition Marketplace presences; 946 views of material with an average of 23 per



